



Chashama to Ring The NASDAQ Stock Market Closing Bell

Source: The NASDAQ OMX Group, Inc.

Date: June 15, 2012 10:00 ET

What:

Chashama is a non-profit that incubates artists, youth and cultural organizations by transforming vacant properties and granting them as free and affordable work and show spaces. This year, chashama distributed over \$2 million worth of space to over 500 artists. chashama is excited to visit the NASDAQ MarketSite in Times Square to celebrate the launch of digital screen project Art Takes Times Square and the chashama 2012 Gala honoring Dr. Barbaralee Diamonstein-Spielvogel. From 6 pm-Midnight, Anita's Way, the public breezeway connecting 42nd and 43rd streets, will glow with fire dancers, light artists, and a VIP guest-list that will include 400 of New York City's most influential business leaders and cultural mavens.

In honor of both occasions, **Anita Durst, Founder and Artistic Director**, will ring the Closing Bell

Where: NASDAQ MarketSite – 4 Times Square – 43rd & Broadway – Broadcast Studio

When: Monday, June 18, 2012 – 3:45 p.m. to 4:00 p.m. ET

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NASDAQ MarketSite:

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Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West

18 mhz Lower

DL 3811 Vertical

FEC 3/4
SR 13.235
DR 18.295411
MOD 4:2:0
DVBS QPSK

Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at: <http://www.facebook.com/NASDAQ>.
For news tweets, please visit our Twitter page at: <http://twitter.com/nasdaqomx>.

Webcast:

A live webcast of the NASDAQ Closing Bell will be available at:
<http://www.nasdaq.com/about/marketsitetowervideo.asx>.

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to http://www.nasdaq.com/reference/marketsite_events.stm and click on the market close of your choice.

About chashama:

Founded by Anita Durst in 1995, chashama has been at the forefront of the movement to provide vital opportunities to artists of all stripes and expose new audiences to art through creative space redistribution. Landowners donate temporarily vacant properties that chashama recycles into creative hubs, and grants to artists, organizations and youth arts programs at free or highly subsidized rates. In the past year, chashama granted \$2 million worth of space to over 500 artists, reaching an audience of nearly 200,000. Join us at www.chashama.org.

Follow us on Facebook (<https://www.facebook.com/chashama>) and Twitter (<http://twitter.com/chashama>)

About NASDAQ OMX:

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